Comments from Smoke-Free Restaurant Owners in Wyoming

"We originally went non-smoking because our chef couldn't tolerate smoke. Found it cost effective and more pleasant. Even though our chef is gone, we have maintained our smoke-free policy. Travelers are increasingly requesting non-smoking dining." ~ Lincoln County

"I lived in another state that passed a state law for smoke-free public places. Business in restaurants went up 15% in that state after the law passed." \sim Park County

"I moved from Utah where the restaurants are smoke-free and I am familiar with the issues. I believe, based on past experience, people who initially complain will be back." ~ Sweetwater County

"There was an immediate increase in business when we went smoke-free. We don't have irate customers and don't need to segregate people. We have been recognized locally for being smoke-free, and we are proud of it." \sim Natrona County

"We have been smoke-free for 2 years. There is less cleaning, less maintenance, less damage, and our employees and customers are happier." ~ Carbon County

"Our restaurant went smoke-free about 5 years ago. Tourists appreciate it. It's cleaner and the food tastes better. Initially there were some complaints but in the long run we have netted more customers." ~ Teton County

"Our restaurant is much cleaner because we are non-smoking. We don't have to worry about cigarette burns in the furniture. The atmosphere is much more pleasant." \sim Laramie County



To nominate a smoke-free restaurant, contact:

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Smoking kills more than 418,000 Americans prematurely each year, which is more than alcohol, illegal drugs, homicide, suicide, car accidents, fires, and AIDS combined.

Source: USDHHS, 1990 Surgeon General's Report; Morbidity and Mortality Weekly Report, Centers for Disease Control and Prevention, 1993.



Commit to your health.